



Robert Pershes

Partner

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Mr. Pershes concentrates his practice in intellectual property law. He is a patent attorney registered to practice before the United States Patent and Trademark Office and Board Certified in Intellectual Property Law by the Florida Bar. He has successfully litigated cases in more than twenty states, including jury trials of patent, trademark and copyright infringements in such areas as entertainment, advertising, pharmaceutical products, medical devices, and counterfeit goods. Mr. Pershes has provided patent infringement analysis, validity opinions and expert testimony.

Prior to forming Perkins Pershes, PLLC, Mr. Pershes was a partner at Roetzel & Andress in Fort Lauderdale, Florida and Buckingham, Doolittle & Burroughs in Boca Raton, Florida.

Honors

Mr. Pershes has received an AV® Preeminent™ rating from *Martindale-Hubbell Law Directory*. According to *Martindale-Hubbell*, the rating indicates the highest level of skill, integrity and professional conduct. This distinction is awarded to less than five percent of all United States lawyers. Mr. Pershes was also selected as a “Florida Super Lawyer®” by *Florida Super Lawyers* magazine (2007, 2010-2012, 2014-2015) and named as one of the “Top Lawyers in South Florida” by *South Florida Legal Guide* (2007-2015).

Representative Cases

- Represented an Engineering firm to obtain back ownership of firm trademark; result after jury trial was full ownership rights for client.
- Represented scientific equipment distributor who was given a trademark by oral agreement thirty years prior and was having it infringed by the original owner who was a multi-national corporation; result after jury trial was full ownership rights given to client as well as damages awarded for infringing conduct.
- Represented a DVD distributor accused of copyright infringement and producing counterfeiting products; result after jury trial was no infringement and product found not to be counterfeit.
- Represented marketing company against copyright infringer of its design materials; resulted in stopping infringement, destruction of improper copies and damages for infringement.



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Areas of Practice

- ❖ Patent
- ❖ Copyright
- ❖ Trademark
- ❖ Counterfeit Goods
- ❖ Intellectual Property Litigation

Education

Masters in Law, New York University Law School
Juris Doctor, New York University Law School

Bachelor in Engineering (Mechanical), City College
of the City University of New York, NY

Certifications

Professional Engineer, New York & New Jersey
Board Certified Intellectual Property Law, Florida Bar
Registered Patent Attorney, U.S. Patent and
Trademark Office
Mediator & Arbitrator, American Arbitration
Association

Bar Admissions

Florida
New York

Admissions

U.S. District Court, Southern, Middle
and Northern Districts of Florida
U.S. District Court, Eastern, Southern, and
Western Districts of New York
U.S. Court of Appeals, Federal Circuit
U.S. Court of Appeals, Second Circuit
U.S. Court of Appeals, Eleventh Circuit
U.S. Supreme Court
U.S. Patent & Trademark Office

Memberships

Florida Bar Association (Member, Intellectual
Property Law Committee)
American Bar Association
Federal Bar Association
American Intellectual Property Law Association,
Litigation & ADR Committees
Florida Intellectual Property Law Association (Past
President)
Association of the Bar of the City of New York
New York Intellectual Property Law Association
International Trademark Association
South Palm Beach County Bar Association (Past
Co-Chair, Intellectual Property Law Committee)



- Represented one of the largest automobile distributorship in the country in defense of claims of infringing trademark, copyright infringement and breach of license; result after jury trial was no infringement, no breach and no damages.
- Represented jewelry manufacturer accused of copyright infringement; result after trial was all claims dismissed and claimant's copyright vacated.
- Represented pharmaceutical distributor accused of patent infringement, as well as trademark and copyright infringement of packaging materials; result after dispositive motion filed was settlement of all claims, with full rights for client to sell its product.
- Represented Builder/designer and contractor who claimed copyright infringement of its designs; results after jury trial was defendant found to have infringed and Builder awarded damages.

Publications/Speaking Engagements

Contributing Author, *Domestic Patents – Questions You Should Ask Your Patent Attorney*, BioPharm International Magazine (August 2005).

Speaker, "What Every Business Owner and Attorney Should Know," Intellectual Property Committee, South Palm Beach County Bar Association, Boca Raton (March 24, 2010).

Lecturer, "Copyright Infringement of Construction Plans"